



# **INTERalliance of Greater Cincinnati**

## **About Us**

Founded in 2005, INTERalliance is a Cincinnati region non-profit with a focus on technology talent creation. The organization is a collaboration between area businesses, high schools, and universities to give the area students an in-depth view of IT and IT Careers. We offer hands-on technology programs as well as networking and professional development training.

### **OUR MISSION**

To inspire and assist young talent to pursue an IT career in Greater Cincinnati.

### **OUR VISION**

To dramatically grow and diversify the IT talent pipeline by designing and delivering innovative technology programs, in partnership with businesses, high schools, and universities.



# INTERalliance

## Sponsorship Options

# 2023

## Sponsor and Partner Opportunities

**TechOlympics**

**\$500 - \$25,000**

**Hackathon**

**\$300 - \$5,000**

**INTERn Program**

**\$6000 - \$6,400**

**Chapter Program**

**\$3,000 - \$5,000**

**Professional  
Development Series**

**\$3,000**

**Technology**

**\$2,500 - \$10,000**



# **INTERalliance**

## **Sponsorship Options**

# **TechOlympics 2023: ELECTRIFY**

**February 18 - 19, 2023**

**Great American Ball Park**

The Nations Largest Technology Conference for

**HIGH SCHOOL STUDENTS**

by

**HIGH SCHOOL STUDENTS!**

TechOlympics provides a unique opportunity to connect with high school students from across three states, allowing you to tap into this critical demographic who will influence the technology trends of the future. Connect with roughly 300 students and nearly 300 technology leaders, executives, and university directors.

Encourage and influence top technology students to choose career opportunities in our region and with our companies. Collaborate with other local employers and universities to promote the Greater Cincinnati region as a vibrant technology hub.

Join 35+ other Cincinnati employers, such as Procter & Gamble, GE, Great American Insurance Group, Fifth Third Bank, Western & Southern Financial Group and many more in developing the next generation of IT Leaders.

Multiple sponsorship & volunteer opportunities exist.



# TechOlympics 2023 Sponsorship Options

	Presenting \$25,000	Gold + \$22,500	Gold \$20,000	Silver \$10,000	Bronze \$5,000	Torch \$1,000
Keynote Address	<input checked="" type="checkbox"/>					
Scoreboard Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Premium Sponsor Booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Sponsor Booth			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on Event Banners	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Logo in App & on TV during Event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Limited
Logo on Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on T-Shirt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Press Release Acknowledgement	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Press Release Quote	<input checked="" type="checkbox"/>					
Student Scholarship	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

## Additional Options

T-Shirt Sponsor - \$3,000

Showcase Sponsor - \$2,500

Mascot Sponsor - \$2,000

Ballpark Tour Sponsor - \$1,000

Lunch Sponsor - \$3,000

Batting Cage Sponsor - \$2,500

Teacher Lounge Sponsor - \$2,000

Tech Sponsor - \$500



# **INTERalliance**

## **Sponsorship Options**

### **Hackathon 2022:**

# **Students Today, Leaders Tomorrow**

## **December 2 - 4, 2022**

## **Elder High School**

INTERalliance is hosting its inaugural fall Hackathon after the success of the TechOlympics Hackathon hosted in February of 2022. This December, high school students from around the Greater Cincinnati area will come together for three days of coding with peers, exciting breakout sessions, and mentorship from Cincinnati's brightest IT minds.

This year's Hackathon theme is Students Today, Leaders Tomorrow. The future of IT is evolving with new inventions, interesting perspectives, and a growing job market. Today's students will be the driving force of innovation seen in the coming years. As tomorrow's IT Leaders, they will be tasked with teaching the next generation of IT professionals.

Multiple sponsorship & volunteer opportunities exist.



# Hackathon 2022

## Sponsorship Options

	Diamond \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000
# Available	One	Two	Three	Four
Keynote Address	<input checked="" type="checkbox"/>			
Present Opening Ceremony	<input checked="" type="checkbox"/>			
Lead a Workshop		<input checked="" type="checkbox"/>		
Company Mentors	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company Judges	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Representative on Q&A Panel	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on T-Shirt	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Social Media Recognition	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Sponsor Individual Category & Prize	<input checked="" type="checkbox"/>			
Sponsor a Prize				<input checked="" type="checkbox"/>

### Additional Options

Meal Sponsor - \$300    Snack Sponsor - \$300    T-Shirt Sponsor - \$500



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